



Do well. Do right.®

O.S. Hawkins
President — Chief Executive Officer

Dear Southern Baptist Friend,

Greetings from Dallas and GuideStone Financial Resources! It is our sincere privilege to provide you with this information on this ministry we have received from Southern Baptists — and from the Lord. 2016 was a year of remarkable work by our team, and we are thrilled to provide additional information to you in the accompanying materials.

Each year, we lay before our people a theme to guide our work. 2016 was declared the “Year of Influence” at GuideStone. Influential people and organizations have vision (they know where they’re going), integrity (they know who they are) and purpose (they know why they’re here). We believe you’ll see through our work and witness that GuideStone truly embodies each of these points.

As you hopefully know, GuideStone provides award-winning investment opportunities for Southern Baptists in the pulpit and the pew. Additionally, GuideStone provides retirement, life, health, disability and dental coverage, along with property and casualty coverage to Southern Baptist churches and related ministries, including universities, colleges, seminaries, hospitals, and children’s and retirement homes.

In the accompanying video, we share a small part of the GuideStone story. For us it harkens to our vision statement, which sits on every desk at GuideStone. It reminds us that “GuideStone Financial Resources exists to honor the Lord by being a lifelong partner with our participants in enhancing their financial security.”

Lifelong partners is something that’s missing with many organizations today. So many have a short-term focus; at GuideStone, we want to have a lifelong partnership with our participants. Our founder, Dr. William Lunsford, told Southern Baptists in 1918:

Give yourself wholeheartedly to the work. We’ll stand back of you. If you fall in the work, we’ll care for you; if you die, we will not allow your family to suffer. If you grow old in the work, we’ll comfort you in your declining years.

We believe if William Lunsford is looking over the portals of heaven that he is pleased with the ministry that we have become over the last 99 years. The backbone of our ministry is our Mission:Dignity program that once again paid out \$7 million in aid to retired Southern Baptist pastors, ministry workers and, in many cases, their widows in desperate financial need. As a result of the faithful giving of individuals, Sunday school classes and local churches, retired Southern Baptist pastors and church workers, along with their widows, don’t have to choose which necessities they’ll live without. The neediest eligible couples with at least 25 years of paid Southern Baptist ministerial service may receive up to \$600 per month. For those of you who support Mission:Dignity already, we say, “Thank you!” For those of you who might consider financially supporting this vital ministry, visit our website, MissionDignity.org, to learn more.

At GuideStone, we want to help pastors and other church and ministry workers reach that place of vocational retirement, financially ready to do what the Lord may have for them to do. We seek to serve their life, health and wellness needs to provide coverage to help with life's unexpected moments. Hundreds of thousands of men and women trust us to help them reach their goals. It is a responsibility that we count as a stewardship and a privilege each and every day.

Thank you for the opportunity to serve you and to share with you this report.

May God bless you,

A handwritten signature in black ink, appearing to read 'O.S. Hawkins', with a long horizontal flourish extending to the right.

O.S. Hawkins